

## Golden Tower: An architectural masterpiece on Jeddah's cornice

### JEDDAH: ARAB NEWS

Solidere International and Taameer Co. Ltd. recently revealed their leading residential project “Golden Tower” at a special ceremony in Jeddah. The ceremony was attended by Sheikh Khalid bin Ibrahim Al-Ibrahim, chairman of Taameer Co. Ltd. and Nasser Chammaa, chairman of Solidere International, along with prestigious Saudi dignitaries and the press, highlighting an ambitious project with a location and architectural design that emulates the finest world towers.

The tower represents an architectural masterpiece in Jeddah, with a modern design that meets the highest standards of luxury.

Chammaa said: “The Golden Tower, which is being developed in partnership with Taameer Co. Ltd., is the stepping stone of Solidere International strategy that began with the expansion in Saudi Arabia through major projects, based on its regional and global experience in real estate development and management.” He said: “The solid economic foundations of Saudi Arabia are an incentive for us to move forward with future projects, which we aspire to become a benchmark in the field of planning, design and real estate development.”

Organizers held a detailed presentation of the project which will set new housing standards in view of its external architecture, luxury and modern interior designs, including a distinctive lobby with a 9-meter high ceiling, water fountains which distributed throughout the Tower to give the residents the sense of being on the Jeddah cornice that holds the beauty of the Red Sea.

The tower features a modern architecture blending art and aesthetic standards, combining modernity and the traditional architecture of Saudi Arabia. It inspires the facades of Old Jeddah buildings, with a modern vision that harmonizes Golden Tower with its surroundings.

Golden Tower, located in Alshati district on the northern part of Jeddah Corniche, will oversee four main streets, making commute from the tower to the city's center and its main economic facilities, an easy task.

The Golden Tower is designed to ensure complete privacy, with the elevator linked to a private hallway for each apartment.

The apartments enjoy the same levels of roominess, luxury and high ceilings, with space ranging from 350 to 850 square meters with large panoramic views through a glass facade ranging from 18 to 40 meters.

“Golden Tower,” consisting of 48-story, will be a unique landmark in Jeddah with its advanced architecture and Red Sea overview.

It will be a masterpiece radiating at night with sophisticated lighting system harmonizing with day and sunset lights.

The residential tower will offer many services and facilities that overview the sea, such as: swimming pools, health clubs for men and others for women, and more than 2,000 square meters of landscape.

The tower also offers parking areas and separate rooms for drivers for each residential unit, with adherence to international standards in terms of security and safety, equipped with a central control room working around the clock. This project establishes Solidere International as one of the most important real estate developers in the region with a portfolio of solid investment projects, including the Golden Tower in partnership with Taameer Co. Ltd., where both companies enjoy a good reputation in the real estate market.