

Press Release

Ruler of Ajman tours The Oberoi Beach Resort, Al Zorah

- *The Oberoi Beach Resort, Al Zorah offers unparalleled luxury stay for tourists and UAE residents*
- *Resort opening is a major milestone in the continuous development of Al Zorah as a premium, waterfront lifestyle destination*

Ajman, UAE; April 11, 2017: His Highness Sheikh Humaid bin Rashid Al Nuaimi, Ruler of Ajman toured The Oberoi Beach Resort, Al Zorah as the emirate's first beachfront 5-star resort opened its doors last week. He was accompanied by His Highness Ammar bin Humaid Al Nuaimi, Crown Prince of Ajman.

Also present were His Highness Sheikh Rashid bin Humaid Al Nuaimi, Chairman, Al Zorah Development Company; Dr Nasser Chammaa, Chairman of Solidere International; Oussama Kabbani, COO, Solidere International and Imad Dana, CEO, Al Zorah Development Company, along with other government officials. Vikram Oberoi, CEO and Managing Director, The Oberoi Group and Arjun Oberoi, Managing Director – Development, The Oberoi Group also graced the occasion.

The group of officials and dignitaries took a detailed tour of the property where they witnessed the unique design and experience of the resort curated by Solidere International.

His Highness Sheikh Rashid bin Humaid Al Nuaimi said: "We are grateful to their Highnesses for approving and showing such a keen interest in Al Zorah's first beach resort which will drive growth in the country's tourism numbers, especially in the Northern Emirates. Al Zorah's flagship hospitality property is synonymous with luxury and great service. With this opening, guests will be able to enjoy the extensive beauty of the development."

Unique amongst luxury hotels in the UAE, The Oberoi Beach Resort, Al Zorah boasts a sophisticated design and is set near the two million square meters of natural mangrove forests, an exceptional 18-hole Nicklaus Design championship Golf Club, a fully-completed marina – Marina 1, and a soon to open watersports facility, all in harmony with nature.

Dr Nasser Chamma said: "We celebrate the launch of The Oberoi Beach Resort, Al Zorah which represents the vision of Solidere International developing Al Zorah as a destination known for its refined architecture and design suitable for the natural environment. The opening of the world-class beach resort will further boost investor confidence for the destination across all its diverse components. We will continue to develop Al Zorah's residential, commercial and hospitality projects along with the Ajman Government in creating 'refined places for life'. With the resort now open to tourists and residents, Al Zorah will serve to enhance the UAE's luxury hospitality sector."

Imad Dana said: "Set within the grand destination of Al Zorah, the resort offers more than just its premises to visitors but an entire offering of tranquil yet vibrant waterfront living. Visitors to our destination are

·A·L·Z·O·R·A·H

already enjoying the sight of completed landscaped roads and infrastructure and the recreational public parks. The development is abuzz with activity with several hundred golfers who play at the adjacent 18-hole championship Al Zorah Golf Course every week, even as yacht and boat owners will soon start berthing at our fully fitted marina - Marina 1.”

Designed by the architecture genius - Piero Lissoni, the resort will flaunt an all suites and villas resort. With use of rich and bright colors, abundant light, natural materials, each room is designed with extreme luxury and is dominated by the view of the pristine beach.

Mr. P.R.S. Oberoi, Executive Chairman of The Oberoi Group, said “We are pleased to present The Oberoi Beach Resort, Al Zorah, which offers the highest standards of luxury and hospitality. A number of Oberoi Hotels have been recognised as amongst the best in the world. I am confident that The Oberoi Beach Resort, Al Zorah with its unique location, aesthetic design and a committed young team will offer distinctive Oberoi service to travellers from around the world.”

Within the hotel's chic indoor, guests can enjoy the finest, nutritional, international cuisine while taking in panoramic ocean vistas. The delectable offerings include the main restaurant inspired by an international menu, Sea Grill restaurant serving fresh fish and seafood in traditionally friendly, nutrient-conserving method and the Poolside lounge that serves light, healthy tapas and a variety of fresh juices.

Sensio Spa by the Oberoi offers Western, Eastern and signature Oberoi massage therapies, Turkish hammams and Ayurveda. The magnificent spa is a charming composition of private therapy suites along naturally lit, open air corridors dotted with trees.

The new resort will also offer a 24-hour gymnasium equipped with cardiovascular machines, machines and free weights and a heated infinity pool. The resort also offers state-of-the-art ultra-modern business center equipped with private meeting rooms for the business propositions around the community and a conference room.

With major completion announcements being made, Solidere has ensured that the overall project looks beautiful with site levelling and spectacular landscaping. The well thought-out and detailed structuring of Al Zorah is a key component, lending the road network character and hierarchy. From the gate to each of the districts, visitors and potential investors will enjoy a breath-taking drive that reflects the right return on investments offered within the development.

ENDS

About Al Zorah Development Company:

The Al Zorah Development (Private) Company P.S.C marks the partnership between the Government of Ajman and Solidere International and is a Free Zone Company under the laws of Ajman, UAE. The company's aim is to develop Al Zorah as a distinctive tourist and lifestyle destination.

About Solidere International:

Solidere International (SI) is a master developer, a real estate developer, a development manager and a property manager. SI is limited company registered in Dubai International Financial Centre. Solidere sal of Lebanon is its

·A·L·Z·O·R·A·H

founding shareholder. The Company's shareholders include individual and institutional investors from the Middle East, Europe as well as international funds.

SI draws on the extensive and mature expertise of Solidere sal to develop unique quality and professionally managed projects covering a broad array of properties from mixed-use communities to individual building in select markets, known as 'Places for Life.' Solidere International's in-house expertise covers the full development value chain of property development from business planning, master planning, financing, construction management, marketing, sales and property management services.

Solidere International is rapidly growing to become a premier regional and international property developer and development manager. The company is currently active in developing its own residential and mixed-use projects in Saudi Arabia, UAE, Lebanon and strengthening its presence in promising international markets.

About The Oberoi Group

The Oberoi Group, which was founded in 1934, presently operates 32 hotels, two Nile cruisers and a motor vessel in the backwaters of Kerala. The Group is also engaged in flight catering, managing airport restaurants, travel and tour services, car rentals and corporate air charters.

www.oberoihotels.com | www.tridenthotels.com

About Oberoi Hotels & Resorts

Oberoi Hotels & Resorts are synonymous the world over for providing the right blend of service, luxury and quiet efficiency. Internationally acclaimed for all-round excellence and unparalleled levels of service, Oberoi Hotels & Resorts have received innumerable awards and accolades.

A distinctive feature of the Group's hotels is their highly motivated and well trained staff who provide exceptionally attentive, personalised and warm service. The Group's luxury hotels have established a reputation for redefining the paradigm of luxury and excellence in service amongst hotels around the world.

For more information on Al Zorah, contact:

Gladson Ronad
ASDA'A Burson-Marsteller
(+9714) 4507 600
gladson.ronad@bm.com

